

Date of Signature

Our Case No. 12729-86

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:).
Mallon et al.)
Serial No. 09/884,821) Examiner: Beth Van Doren
Filing Date: June 18, 2001) Group Art Unit No. 3623
For METHOD AND SYSTEM FOR PREDICTING AGGREGATE BEHAVIOR USING ON-LINE INTEREST DATA))))

AMENDMENT A

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

This is a response to the Office Action dated November 17, 2006.